

ELIGIBILITY

- Program participants must be 18 years of age or younger.
- All proposals must demonstrate the grantee will conduct programs that increase participation in running in order to positively impact the lives of participants.
- Organizations must provide proof of tax exempt status.
- Employees or relatives of Saucony, Inc., CBI Performance & Lifestyle Group, and/or any of its affiliates are not eligible to apply and/or receive grants.

GRANT RECIPIENT OBLIGATIONS

- Grantees must submit proof of performance. Funds must be used for the proposed program, otherwise the grant funds must be returned to the Saucony Run For Good Foundation.
- Any changes to the approved program and/or budget after the grant has been made must be approved by the Saucony Run For Good Foundation.
- Grant monies may not be used to cover expenses incurred prior to the award date of the grant.
- The recipient grants to the Saucony Run For Good Foundation and Saucony, Inc. the right to use the organization's name, program description and related images in standard media outlets such as print, internet, television, POS materials and other collateral support pieces.

SELECTION PRIORITIES

Selection of grant recipients will be based on the following:

- Utilization of running participation for health and/or well-being in children.
- Serves youth populations not traditionally exposed to running programs.
- Demonstrates support and inspiration in creating a program that exemplifies the Saucony Run For Good Foundation's mission of improving the lives of children through running.



GRANT APPLICATION

Today's American youth are considered the most inactive in history. As a result, the rate of obesity among U.S. children and teenagers has more than tripled over the past three decades.

The Saucony Run For Good Foundation is committed to reversing this trend by offering children the opportunity to enjoy the benefits of running and a healthier lifestyle. By providing funding to community organizations that promote running and fitness programs for children, the Saucony Run For Good Foundation is dedicated to not only preventing but eliminating this serious health concern.

The Saucony Run For Good Foundation is now accepting applications for grants to help run down the childhood obesity epidemic. The grants are open to community nonprofit organizations that initiate and support running programs for kids.

MISSION

The Saucony Run For Good Foundation is committed to improving the lives of children by helping to prevent and reduce childhood obesity. We act to inform the public about its cause and prevention and provide funding to optimize the impact and success of community organizations that promote running and healthy lifestyle programs for youth.

run
for
good™
saucony®

DESCRIBE YOUR ORGANIZATION

Please address the following in order on no more than four typed pages:

- 1 Describe your organization's history and major accomplishments, including the short and long-term goals of your program.
- 2 Describe the purpose for which you seek funding. What dollar amount are you requesting? **(Grant maximum: \$10,000)**
- 3 Who is your constituency? Include detailed information about the community of children/youth your program serves.
- 4 Explain how your program will utilize running participation for the health and well being of children.
- 5 List the key people involved in the delivery of the program, including responsibilities and qualifications.
- 6 Provide a detailed plan and budget for the use of the funds.

APPLICATION PACKET MUST CONTAIN:

- Completed Run For Good Grant Application
- Responses to above questions (not to exceed four 8.5" x 11" typed pages)
- Proof of tax exempt status

Only one application per organization will be accepted.

Grant Schedule:

Note: Completed applications must be post-marked by the deadline date listed.

APPLICATION DEADLINE DATE	GRANTS AWARDED
6/13/10	8/13/10
12/13/10	2/13/11
6/13/11	8/13/11
12/13/11	2/13/12

PLEASE PRINT CLEARLY

GENERAL INFORMATION

Name of Organization	Legal Name if Different
Contact Person	Title
Address	
City/State/Zip	
Phone of Organization	Phone of Contact Person
Email	Website

What Organization should the grant check be payable to?

Is this a new or existing program? _____ New _____ Existing

If existing, number of years in existence: _____

Name and address of local newspaper

Number of individuals participating in proposed program _____

Age range of individuals served by this program (Circle all that apply): Under 7 7-10 11-13 14-18

Type of organization (Circle one): National Regional Community

My signature below indicates that the information presented in this application is accurate to the best of my knowledge.

Program Director Signature: _____ Date: _____

SIGNATURE



MAILING INSTRUCTIONS
Please send to:

Saucony Run for Good Foundation
191 Spring Street
Mail Drop 318S
Lexington, MA 02420-9191